

# The Impact of the AACR Scientist ↔ Survivor Program

**Peggy Devine**

Founder & President

Cancer Information & Support Network (CISN)

Annual AACR Meeting 2007

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# Overview

- Opportunities
- Responsibilities
- Examples

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# Opportunities for You at the Meeting

## **Annual Meeting**

- science

## **S<->S Mentors**

- Researchers
- Advocates
- Supporters
- Gwen & her Staff

## **Special Sessions**

- educational
- Q & A

## **Advocate Network**

- Learn from each other
- collaborate
- Big picture

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# Annual Meeting

- **Science Education:**

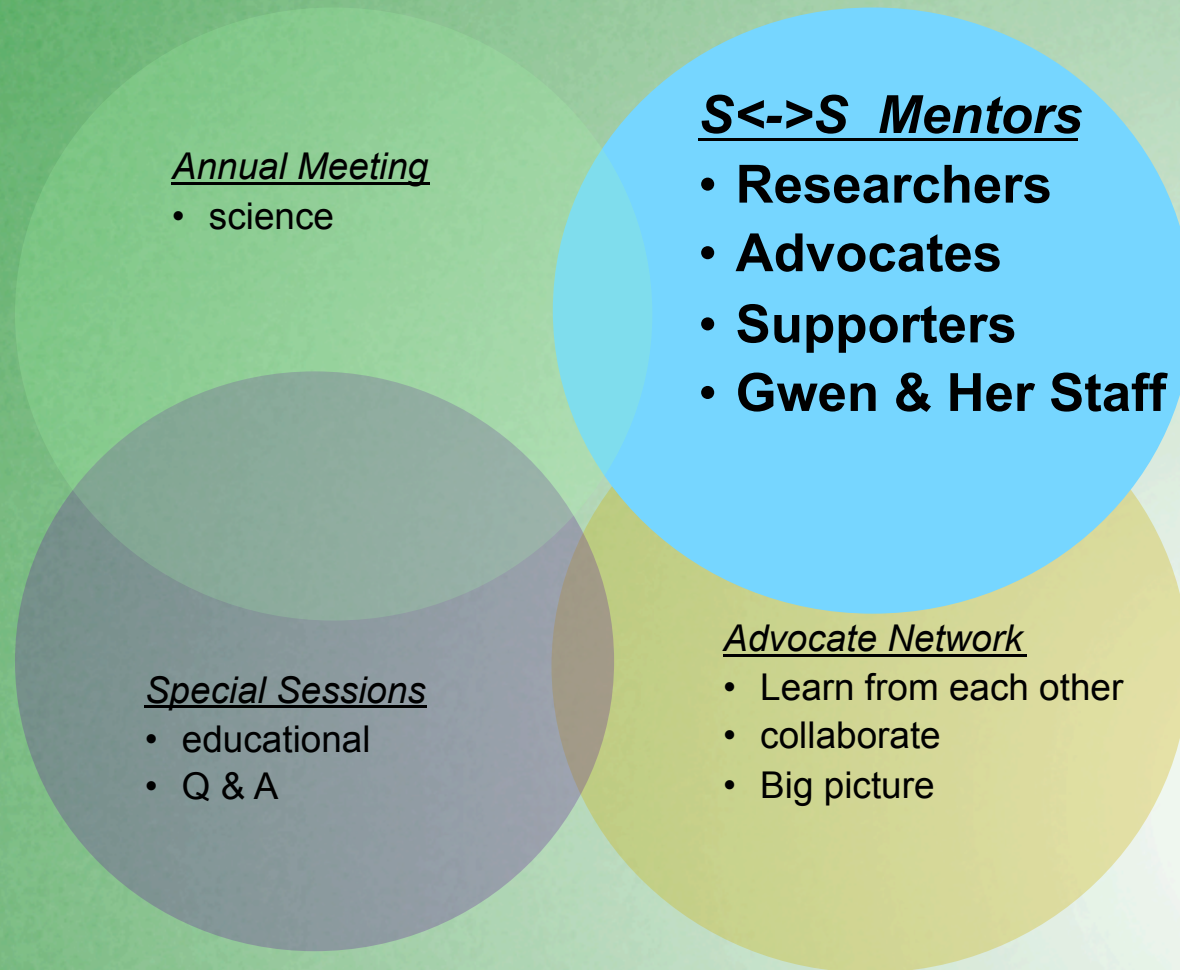
- Educational Session
  - Ethics, clinical trials, Cancer Research
- Forum
- Late-Breaking Oral & Poster Sessions
- Meet-the-Expert Sunrise Sessions
- Mini-symposium
- Plenary Sessions
- Special Sessions
- Town Meeting

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# Opportunities for You at the Meeting



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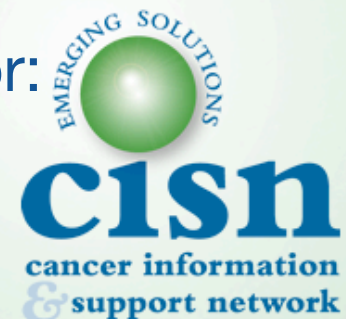
# S ↔ S Mentors

- **Researcher mentors**
  - Assigned by group + share
- **Advocate mentors**
  - Assigned by group + share
- **Supporters**
  - All available
- **Gwen & Her Staff**
  - All available

Use breakfast & lunch to connect with a mentor:  
Answer questions, visit sessions or posters together

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# Special Sessions

- **Educational topics of interest**
  - Top researchers in the field
  - Small group sessions with advocates
- **Q & A**
  - Designed to be interactive

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# Advocate Network

- **Learn From Each Other**
  - Take the time to review all posters
  - Sit with different people at meals
- **Collaborate**
  - Think about possible collaborations
- **Big picture**
  - Learn the differences and similarities for each organ type

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# Advocate Responsibilities



**Researchers (bench)**



**Advocates can be the bridge**

**For all translational research**

**Patients (bedside)**



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# Advocate Responsibilities

- Take what you learn out into your Community
- Put research info on your website
  - Link to AACR S ↔ S program
- Begin new programs focused on:
  - Understanding Research
  - Clinical trials
  - Tissue donation

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# Examples

- **Projects**
- **Collaborations**
- **Share**

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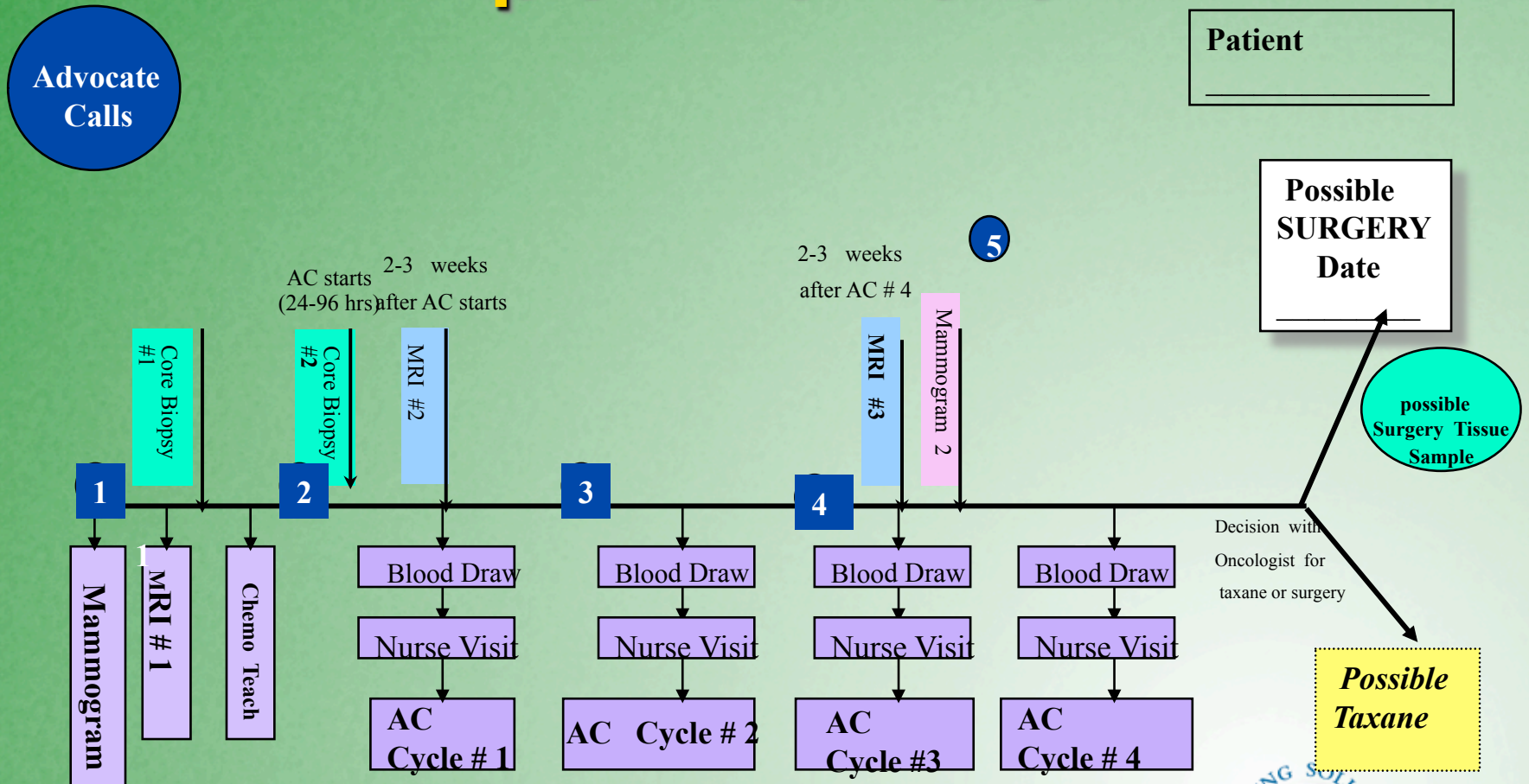


## Patient



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# Example # 2 of schema



**STANDARD TREATMENT :** you are responsible for making all appointments

*Study timeline developed by Peggy Devine for UCSF Breast SPORE*

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# Old Style vs. New Style

**MRI of the  
Contralateral  
Breast**

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*ACRIN Research Study 6667*


An ACRIN Research  
Study for Women  
with a  
Recent Diagnosis of  
Breast Cancer

*Information for  
Participants*

**acrin** American College of Radiology  
Imaging Network

**Add a  
picture**

**Breast MRI Study**  
*Imaging your cancer-free breast*



Are you a breast cancer  
patient with concerns  
about your healthy breast?

**acrin** American College of Radiology  
Imaging Network

**Don't use  
words people  
can't  
understand**

**Ask a  
question**

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# Patient Focused Brochure Developed for Genentech

*Are you an ovarian, primary  
peritoneal or fallopian tube  
cancer patient whose tumor  
has become resistant to  
platinum chemotherapy?*

*You may be eligible to  
participate in a new study.*



Clinical Trial Education Series (CTES)

Ask a question

Add A Picture

*developed by Peggy Devine*

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# Collaboration is Always Better



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# **Moving From Informed Consent To Informed Choice**

**Peggy Devine**

**Founder & President**

**Cancer Information & Support Network (CISN)**

**Collaborators: Paula Finestone, Ph.D.  
and Jane Perlmutter, Ph.D.**

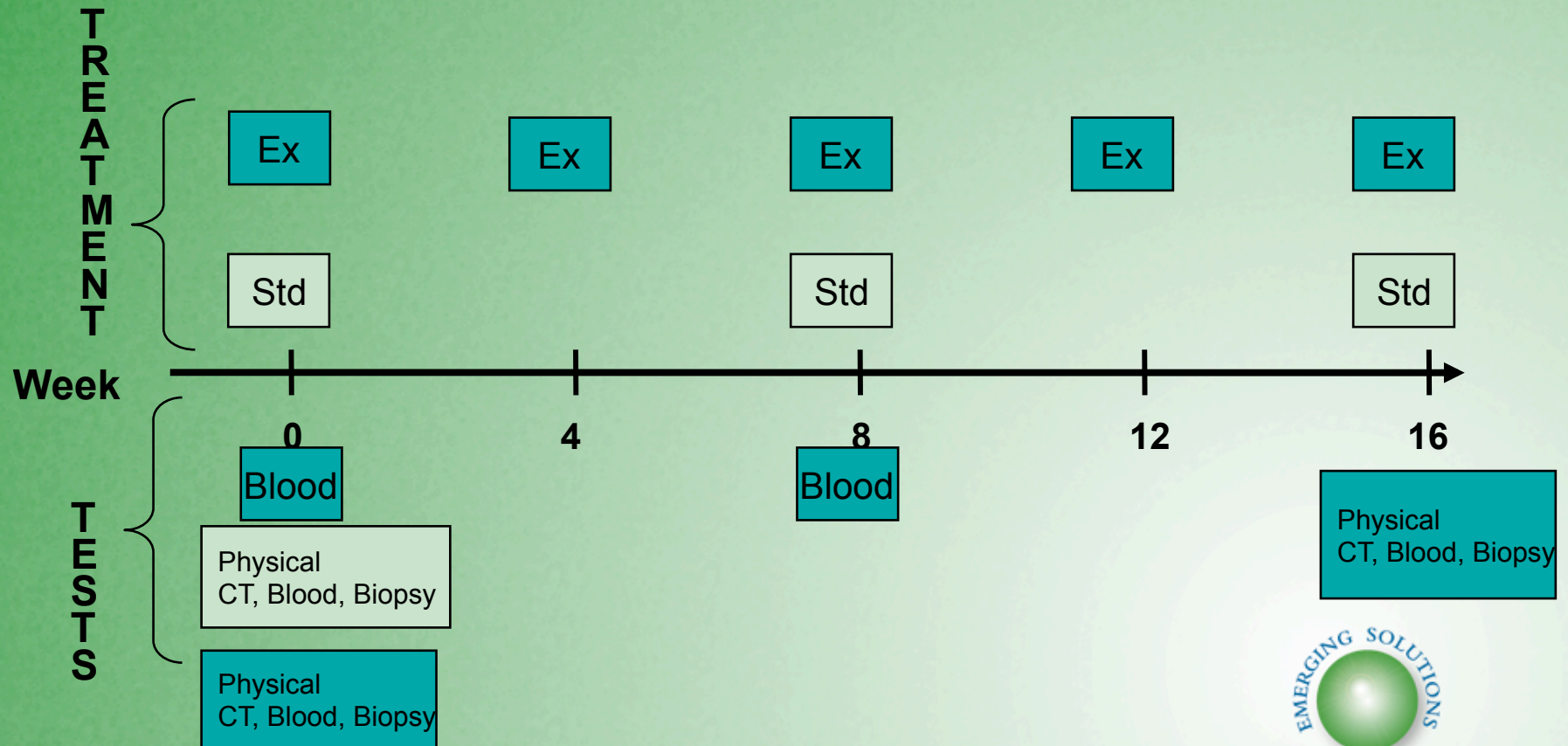
**First Slide of a  
CRA Training**

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# Example: Phase 3 Patient Schedule



Slide courtesy of Jane Perlmutter & Peggy Devine

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# Audience Share Time

- Share examples of collaborations that have occurred due to S↔S Program

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# Thank you

- Marge Foti
- Anna Barker
- Gwen Darien & staff
- All the mentors
- All collaborators

**Get Out There & Collaborate**

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