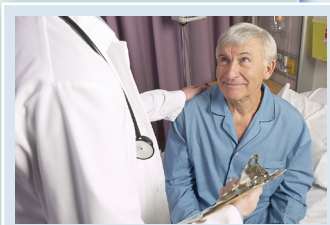


CISN goals

TRANSMIT

Emerging advances in cancer research, early diagnosis and treatment by bridging the gap between industry, academia and the public.



FOSTER

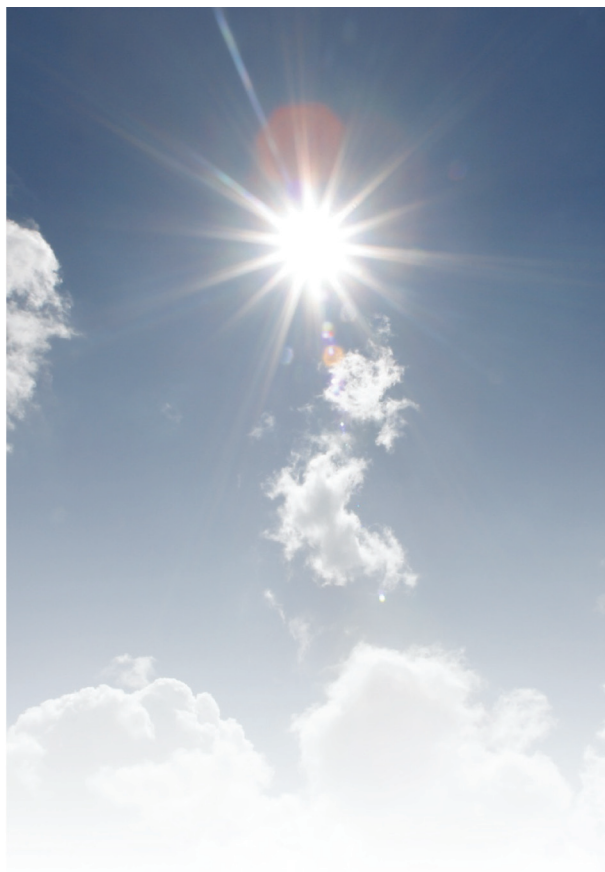
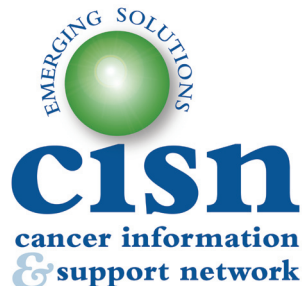
Public awareness and literacy about the importance of medical research to daily life.

GUIDE

Enhancements in your company infrastructure and organizational framework to better reflect the needs of the public.

PROMOTE

Collaboration between all the various stakeholders. As new partnerships are formed, new opportunities unfold.

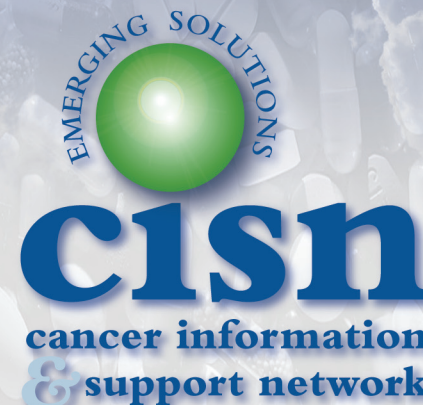


*Emerging Solutions
to Meet Your Needs*

info@CISNcancer.org
Auburn, CA 95602

Graphic Design by Judi Sohn
www.momathome.com

*Emerging
solutions
are out there....*



who we are

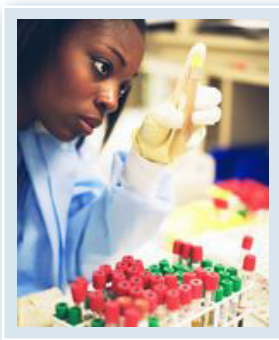
OUR MISSION STATEMENT

- + Provide cancer patients with information and support.
- + Build bridges between all groups involved with cancer research, treatment, care and advocacy.

Cancer Information and Support Network (CISN)

is a grassroots, non-profit 501(c)(3) organization. We are cancer survivors, family members and supporters that formed to translate research advances to the community.

We understand and address the difficulties that newly diagnosed patients and their families encounter as they struggle to make treatment choices.



We offer information, support and emerging solutions.

services

Advisory Assistance

Identify and share new models for collaborations between academia, advocacy organizations and industry to better meet the needs of cancer patients. Provide assistance during clinical trial design and development

Provide Training

Identify and share state of the art approaches to patient centered research strategies.



“CISN has been a leader in helping us train member organizations on how best to work with collaborative partners in industry and academia.”

Sharon Terry, CEO, Genetic Alliance

Create Best Practice Tools

Develop and distribute customized educational materials (fact sheets, brochures, newsletters, flowcharts, letters ect.).

“ACRIN’s collaboration with CISN has greatly enhanced our ability to communicate with patients about imaging clinical trials. The result is a better informed patient who understands why participation in our trials is so important”

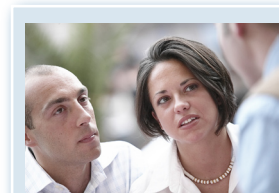
Dr. Bruce Hillman M.D., American College of Radiology Imaging Network (ACRIN) Chair

commitments

Patient Focus

CISN respects the critical role patients play in their treatment choices.

We will assist patients by providing clear, concise, patient-centered information, as well as support.



Cultural Sensitivity

CISN will specifically address the special concerns and disparities of both medically underserved groups, as well as minorities. We promise to meet your needs.

Industry/Government/Academia

We will work with all partners to provide tools, training and assistance as they strive to bring new and better treatments, diagnostics and preventive knowledge to cancer patients and their families.

“Although we do not endorse any particular product or treatment, we do actively support advancing translational research strategies.”

Peggy Devine, Executive Director, CISN

+ Ask us about project ideas
info@CISNcancer.org